

TRIGGER WORDS FOR BOOKS



Kindlepreneur
WITH DAVE CHESSON

Use these trigger words to increase the power of your book title and description. This increases the strength of your book's page, so readers are more likely to make a purchase.

However... to read your book's page, shoppers first have to find it in the Amazon store. To increase the number of views on your book's page, improve your seven keyword boxes.

Improve their effectivity (and therefore the number of eyes on your book) by using these strategies for fiction or nonfiction.



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SELLING

Anonymous
Authentic
Backed
Best-selling
Cancel Anytime
Certified
Endorsed
Guaranteed
Ironclad
Lifetime

Money back
No Obligation
No Questions Asked
No Risk
No Strings Attached
Official
Privacy
Protected
Proven
Recession-proof

Refund
Research
Results
Secure
Tested
Try before You Buy
Verify
Unconditional



ROMANCE

Brazen
Crave
Depraved
Desire
Dirty
Exposed
Explicit
Flirt
Forbidden
Hypnotic
Lascivious
Lick
Lonely
Lust
Mischievous

Naked
Naughty
Passionate
Promiscuous
Provocative
Scandalous
Sensual
Sex
Shameless
Sinful
Sleazy
Sleeping
Spank
Steamy
Sweaty

Taboo
Tantalizing
Tawdry
Tease
Thrilling
Uncensored
Urge
Wanton
Wild
Whip

ENERGY

Amazing
Audacity
Awe-Inspiring
Backbone
Belief
Blissful
Bravery
Breathtaking
Cheer
Conquer
Courage
Daring
Defiance
Delight
Devoted

Enchant
Epic
Excited
Eye-opening
Faith
Fearless
Fulfill
Grateful
Grit
Guts
Happy
Heart
Hero
Hope
Jaw-dropping

Jubilant
Legendary
Magic
Mind-blowing
Mind-Boggling
Miracle
Pluck
Relentless
Remarkable
Sensational
Spectacular
Spine
Spirit
Staggering
Stunning

Super-human
Surprising
Triumph
Unbridled
Uplifting
Valor
Vanquish
Victory
Wonderful
Wondrous

FEAR

Agony
Annihilate
Apocalypse
Armageddon
Assault
Backlash
Beware
Blinded
Blood
Bloodbath
Bloodcurdling
Bloody
Cadaver
Cataclysmic
Catastrophe
Chilling
Collapse
Corpse
Crazy

Cripple
Crisis
Danger
Deadly
Death
Debilitating
Destroy
Devastating
Disastrous
Drowning
Epidemic
Frantic
Frightening
Goosebumps
Hazardous
Hoax
Holocaust
Horrific
Insidious

Invasion
Looming
Lunatic
Lurking
Meltdown
Mired
Mistake
Murder
Nightmare
Painful
Panic
Peril
Petriified
Pitfall
Plague
Plummet
Plunge
Poison
Pummel

Revenge
Risky
Savage
Searing
Shatter
Shellacking
Slaughter
Sociopath
Strangle
Terror
Torture
Toxic
Trap
Victim
Vulnerable
Wreaking Havoc
Worry
Wounded

TRUST

Accredited
Anonymous
Approved
Authentic
Backed
Best-selling
Cancel
Anytime
Case Study
Certified
Endorsed
Fully Refundable
Guaranteed

Ironclad
Lifetime
Money back
No Obligation
No Questions Asked
No Risk
No Strings Attached
Official
Privacy Protected
Proven
Recession-proof
Recognized
Refund

Reliable
Research
Results
Secure
Tested
Track Record
Verify
Unconditional
Well Respected



ANGER

Abuse

Arrogant

Backstabbing

Beat down

Brutal

Bullshit

Bully

Corrupt

Coward

Crooked

Crush

Disgusting

Evil

Exploit

Force-fed

Foul

Hate

Hostile

Know it all

Lies

Loathsome

Loser

Lying

Maul

Moneygrubbing

Morally

Bankrupt

Nazi

No Good

Obnoxious

Payback

Pound

Preposterous

Punish

Pulverize

Revolting

Ruthless

Sick and Tired

Smug

Sneaky

Sniveling

Snob

Snooty

Snotty

Stuck up

Thug

Underhanded



GREED

Bargain

Best

Billion

Bonanza

Bonus

Cash

Cheap

Discount

Dollar

Economical

Explode

Extra

Feast

Fortune

Free

Freebie

Frenzy

Frugal

Gift

Giveaway

Greatest

Inexpensive

Instantly

Jackpot

Luxurious

Marked down

Massive

Monetize

Money

Nest egg

Pay zero

Price

Break

Prize

Profit

Quadruple

Reduced

Rich

Savings

Six-figure

Skyrocket

Soaring

Surge

Treasure

Triple

Up-Sell

Value

Whopping



MYSTERY

Backdoor
Banned
Behind the Scenes
Black Market
Blacklisted
Bootleg
Censored
Classified
Concealed
Confessions
Confidential
Controversial

Covert
Cover-up
Forbidden
Forgotten
Hidden
Illegal
Illusive
Insider
Lost
Little Known
Off-limits
Outlawed

Priceless
Private
Restricted
Secrets
Smuggled
Strange
Trade Secret
Unauthorized
Unheard of
Underground
Withheld

